

# COMPANY PROFILE



DESIGNED & DEVELOPED BY ROKACERAM  
[www.rokaceram.ae](http://www.rokaceram.ae) / [info@rokaceram.ae](mailto:info@rokaceram.ae)



## PORCELAIN TILES MANUFACTURING COMPANY

### ABOUT US

**RokaCeram**, a registered Spanish brand, manufactures and trades porcelain tiles. Offering a variety of sizes and finishings with the best and premium quality to meet your needs. Previously, RokaCeram's tiles were manufactured at Spain's neighboring factories.

Since 2013, we built our own factory to be able to produce better quality products at more competitive prices.

Located on a 200,000-square-meter plot of land, RokaCeram has been assigned the mission of producing 8,000,000 sqm of tiles and created 500 jobs.

The factory is fully equipped with **SACMI** machinery from Italy. The factory's expansion plans include installing third manufacturing line and expanding granule capacity by up to 20,000 square feet per day.

The cost-effectiveness and environmental friendliness of RokaCeram, as well as the optimal efficiency of our manufacturing lines and the production speed and excellent quality of our big tile and ceramic products, set us apart from our competitors.

We've also selected a wide choice of colors, glazes, and additives from **TORRECID**, a world-renowned Spanish manufacturer.

RokaCeram certified from ISO standards based on ISO 9001, ISO 14001, and ISO 45001 certificates from Europe.

### OUR MISSION

Our mission is to exceed our customers' expectations by going above and beyond. We believe in enhancing our grasp of quality and providing exceptional service and also becoming a leader in bringing cutting-edge technology to market and serving our consumers with exceptional design and a compelling value proposition, fueled by constant advancements in tile creativity, innovation, efficiency, and customer service.

### OUR VISION

We believe in the development of lifestyles and in being a globally innovative brand. We strive to set ourselves apart through the services and products we offer. We appreciate long-lasting values creation. We intend to increase our production capacity every year by boosting sales with our organized and scientific plans. We want RokaCeram to be a part of everyone's home.



## TECHNICAL SPECIFICATIONS

	Properties	Europe Standard ISO 13006	COO Standard		ROKA Standard
			Standard	Test Method	
Physical	Water Absorbption	Eb<0.5%	Eb<0.5%	INSO 9169-3	Eb<0.5%
	Modulus of Rupture and Breaking Strength (Flexi)	35 N/mm2	35 N/mm2	INSO 9169-4	40 N/mm2
	Frost Resistance	Must Be Mached	Must Be Mached	INSO 9169-12	OK
	Crazing Resistance For Glazed Tiles (Autoclave)	Must Be Mached	Must Be Mached	INSO 9169-12	OK
	Resistance to Surface Abrasion for Glazed Tiles	-	The Abrasive Category Should be Mentioned	INSO 9169-6	2
Chemical	Resistance to Stains	Min 3	Min 3	INSO 6200	3
	Chemical Resistance of Glazed Tile	Min GB	Min GB	ISO10545-13	GB
	Resistance Of Acid & Base (weak)	Must Be Mached	Must Be Mached	ISO10545-13	GLB
Dimensions And Surface	Dimensions	±0.6%	±0.6%	INSO 9169-2	±0.05%
	Thickness	±5%	±5%	INSO 9169-2	± 3%
	Parallelism Sides	±0.5%	±1.5mm ± 0.5mm	INSO 9169-2	± 0.3% (1mm)
	Surface Flatness	±0.5%	±0.5mm ± 2mm	INSO 9169-2	± 0.5% (1.5mm)
	Orthogonality	±0.5%	±0.5mm ± 2mm	INSO 9169-2	± 0.3% (1.5mm)

## PROJECTS & CUSTOMERS



Burj Al Arab



Rixos Hotel Baku



National Towers  
Abu Dhabi



Aloft Hotel Abu Dhabi



Dubai Mall



Hyatt Hotel Abu Dhabi



Dubai Metro

**DAMAC** **EMAAR**

بن غاطي  
BINGHATTI

بلدية دبي  
DUBAI MUNICIPALITY

**SOBHA**

NAKHEEL



CERTIFICATE

**QUALITY MANAGEMENT SYSTEM**



**This is to certify that**  
**Roka Ceram Co.**

Roka Ceram Company, 5 km, Eastern Belt, Meybod, Yazd

has been assessed and found in compliance with the requirements of  
**QMS ISO 9001:2015**  
For the following scope:  
**Manufacturer of Tile and Ceramic**

BRS LLC has the right of ownership of this certification; therefore it is NOT transferable and remains the property of BRS LLC.

Original Registration Date: 1 Mar 2020  
Issue Date: 2 Mar 2020  
Expiry Date: 2 Mar 2023

**Certificate with code: QMS2012002S03-00**

Further clarifications on the scope of this certification and the applicability of ISO 9001 for the purpose to regulatory obligations may be obtained through communication with BRS LLC. This registration is included in the BRS LLC Directory of Registered Organizations and applies within the scope shown above. By issuance of this certification, the organization will update and maintain its registration in accordance with current revisions of current ISO 9001 through annual surveillance and regulatory purposes to the points of origin and commercialization.

O.M.Sam, BRS LLC Managing Director  
Bultek Registration Services LLC.  
The certificate is issued at technical office: No. 308, Akhond Towse, Eshkehti St., Marashan Blvd., Tehran, IRAN  
Head office: 11/4/R Argjehi St., Kezron 0015, Yerevan, Armenia  
BRS LLC operates according to the BRS ROWO (Ranasing Springs, California, USA) principles & policies

**SZUTEST**

**CERTIFICATE OF COMPLIANCE**

Reference Number of Licence:	S/2007601
Date of First Issue of Licence:	16/03/2020
Licence Valid Until:	16/03/2023
Name of the Licence Holder:	Roka Ceram Yazd Co.
Address of the Licence Holder:	No. 16, 12 <sup>th</sup> Alley, Sarafraz Str. Beheshti Ave. Tehran/Iran
Manufacturer:	Roka Ceram Yazd Co.
Manufacturing Address:	5 <sup>th</sup> km-Eastern Ring way of Meybod-Yazd, Iran
Registered Trade Mark:	ROKA & PATTERN
Related Standard:	EN 14411 Ceramic tiles – Definition, classification, characteristics, assessment and verification of constancy of performance and marking
Scope of Licence:	Dry-pressed ceramic tiles, with water absorption E <sub>w</sub> ≤ 0.5%
Related Declaration of Performance:	DOP-01
Related Directive:	Regulation (EU) No: 305/2011 – Construction Products

Szuteest has observed that Declaration of Performance is in accordance with relevant technical information mentioned above which were submitted by the manufacturer. Szuteest confirms presence of Factory Documentation. This certificate is not derived from Attestation and Verification of Constancy of Performance (EU) No 305/2011 - Construction products and does not remove responsibilities of the manufacturer as defined in Article 1.5 of Annex




SZUTEST ÜYÜMLÜK DEĞERLENDİRME A.Ş.  
Tehran Mahallesi, Akhond Towse, No: 114/12, Sarafraz Str. TEHRAN, TÜRKİYE  
Szutest.com.tr

**OCCUPATIONAL HEALTH and SAFETY MANAGEMENT SYSTEM**



**This is to certify that**  
**Roka Ceram Co.**

Roka Ceram Company, 5 km, Eastern Belt, Meybod, Yazd

has been assessed and found in compliance with the requirements of  
**OHSMS ISO 45001:2018**  
For the following scope:  
**Manufacturer of Tile and Ceramic**

BRS LLC has the right of ownership of this certification; therefore it is NOT transferable and remains the property of BRS LLC.

Original Registration Date: 1 Mar 2020  
Issue Date: 2 Mar 2020  
Expiry Date: 2 Mar 2023

**Certificate with code: OHSMS2003002S03-00**

Further clarifications on the scope of this certificate and the applicability of ISO 45001 for the purpose to regulatory obligations may be obtained through communication with BRS LLC. This registration is included in the BRS LLC Directory of Registered Organizations and applies within the scope shown above. By issuance of this certificate, the organization will update and maintain its registration in accordance with current revisions of current ISO 45001 through annual surveillance and regulatory purposes especially before law to the points of origin and commercialization.

O.M.Sam, BRS LLC Managing Director  
Bultek Registration Services LLC.  
The certificate is issued at technical office: No. 308, Akhond Towse, Eshkehti St., Marashan Blvd., Tehran, IRAN  
Head office: 11/4/R Argjehi St., Kezron 0015, Yerevan, Armenia  
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This electronic certificate can be authenticated by contacting BRS LLC. By issuance of this certificate the organization will update and maintain its registration in accordance to current regulation through the application of the current version of ISO 45001:2018. For more information about this document, please contact to technical.dept@btdinglobal.com

**ENVIRONMENTAL MANAGEMENT SYSTEM**



**This is to certify that**  
**Roka Ceram Co.**

Roka Ceram Company, 5 km, Eastern Belt, Meybod, Yazd

Has been assessed and found in compliance with the requirements of  
**EMS ISO 14001:2015**  
For the following scope:  
**Manufacturer of Tile and Ceramic**

BRS LLC has the right of ownership of this approval; therefore it is NOT transferable and remains the property of BRS LLC.

Original Registration Date: 1 Mar 2020  
Issue Date: 2 Mar 2020  
Expiry Date: 2 Mar 2023

**certificate with code: EMS2003102S03-00**

Further clarifications on the scope of this certificate and the applicability of ISO 14001 for the purpose to environmental considerations & regulatory obligations may be obtained through communication with BRS LLC. This registration is included in the BRS LLC Directory of Registered Organizations and applies within the scope shown above. By issuance of this certificate, the organization will update and maintain its registration in accordance with current revisions of current ISO 14001 through annual surveillance and regulatory purposes especially environmental regulation to the points of origin and commercialization.

O.M.Sam, BRS LLC Managing Director  
Bultek Registration Services LLC.  
The certificate is issued at technical office: No. 308, Akhond Towse, Eshkehti St., Marashan Blvd., Tehran, IRAN  
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**CUSTOMER SATISFACTION**  
Guidelines for complaints handling in organizations



**This is to certify that**  
**Roka Ceram Co.**

Roka Ceram Company, 5 km, Eastern Belt, Meybod, Yazd

has been assessed and found in compliance with the requirements of  
**ISO 10002:2018**  
For the following scope:  
**Manufacturer of Tile and Ceramic**

BRS LLC has the right of ownership of this approval; therefore it is NOT transferable and remains the property of BRS LLC.

Original Registration Date: 1 Mar 2020  
Issue Date: 2 Mar 2020  
Expiry Date: 2 Mar 2023

**certificate with code: CHO2003202S03-00**

Further clarifications on the scope of this certificate and the applicability of ISO 10002 for the purpose to customer satisfaction may be obtained through communication with BRS LLC. This registration is included in the BRS LLC Directory of Registered Organizations and applies within the scope shown above. By issuance of this certificate, the organization will update and maintain its registration in accordance with current revisions of current ISO 10002 through annual surveillance and regulatory purposes to the points of origin and commercialization.

O.M.Sam, BRS LLC Managing Director  
Bultek Registration Services LLC.  
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Head office: 11/4/R Argjehi St., Kezron 0015, Yerevan, Armenia  
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This electronic certificate can be authenticated by contacting BRS LLC. By issuance of this certificate the organization will update and maintain its registration in accordance to current regulation through the application of the current version of ISO 10002. For more information about this document, please contact to technical.dept@btdinglobal.com



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**RokaCeram Group** <sup>sl</sup>  
Spain Licensed